

# **NUTRITION AND PHYSICAL ACTIVITY POLICY LEADERSHIP GROUP (NPA-PLG): CURRENT CHARTER**

**2004 VERSION** *(SLIGHTLY EDITED JULY 2005)*

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## **GROUP PURPOSE**

As a broad statewide collaborative partnership, this group will facilitate, coordinate, and support the development, adoption, and implementation of a comprehensive, integrated and aligned set of state, regional, local and private-sector policies that make it easier for people to choose to be physically active and to eat healthy foods.

### **CAVEAT**

It is understood that each participant comes with their own unique focus, interests and priorities. The strength of this group lies in the diversity of perspectives, knowledge and expertise represented by its membership. Given this diversity, there is no expectation that all participants could or should advocate for any priorities that emerge as collective work product.

## **GROUP OBJECTIVES**

### **Short-term**

- 1) Form a core leadership group representing a diverse set of interests to launch this effort
- 2) Develop a working draft of a long-term vision for this work
- 3) Select a set of state-level policy priorities for 2005
- 4) Develop and implement a strategy to collectively promote the group's policy priorities during the 2005 legislative session

### **Long-term**

- 1) Adopt a long-term NPA policy vision
- 2) Develop a set of integrated and aligned state, regional, local and private-sector NPA policies and a long-term strategy to ensure those policies are adopted and implemented

## **ANTICIPATED RESULTS**

- ❖ The forging of a unique, powerful and diverse partnership to proactively prioritize, develop and advocate for effective NPA policies
- ❖ Integration and alignment of state, local and private-sector NPA policies in ways that dramatically boost their impact on people's health
- ❖ Cross-disciplinary learning that accelerates collaboration and innovation
- ❖ Develop the capacity to effectively analyze policy proposals and gauge their alignment with the priorities established by the group
- ❖ Funding to address NPA issues statewide increases

## **PARTNERSHIP REPRESENTATION**

A diverse set of private, public and non-profit organizations, business, and coalitions representing all sectors of our communities including public health, health care, transportation, planning, parks and recreation, the food industry, agriculture, academia, schools, and others.